



Advertising Spec sheet

The following are page sizes for all advertisements being placed into **MyM Magazine**.

Measurements are in **millimetres** (Width before height).

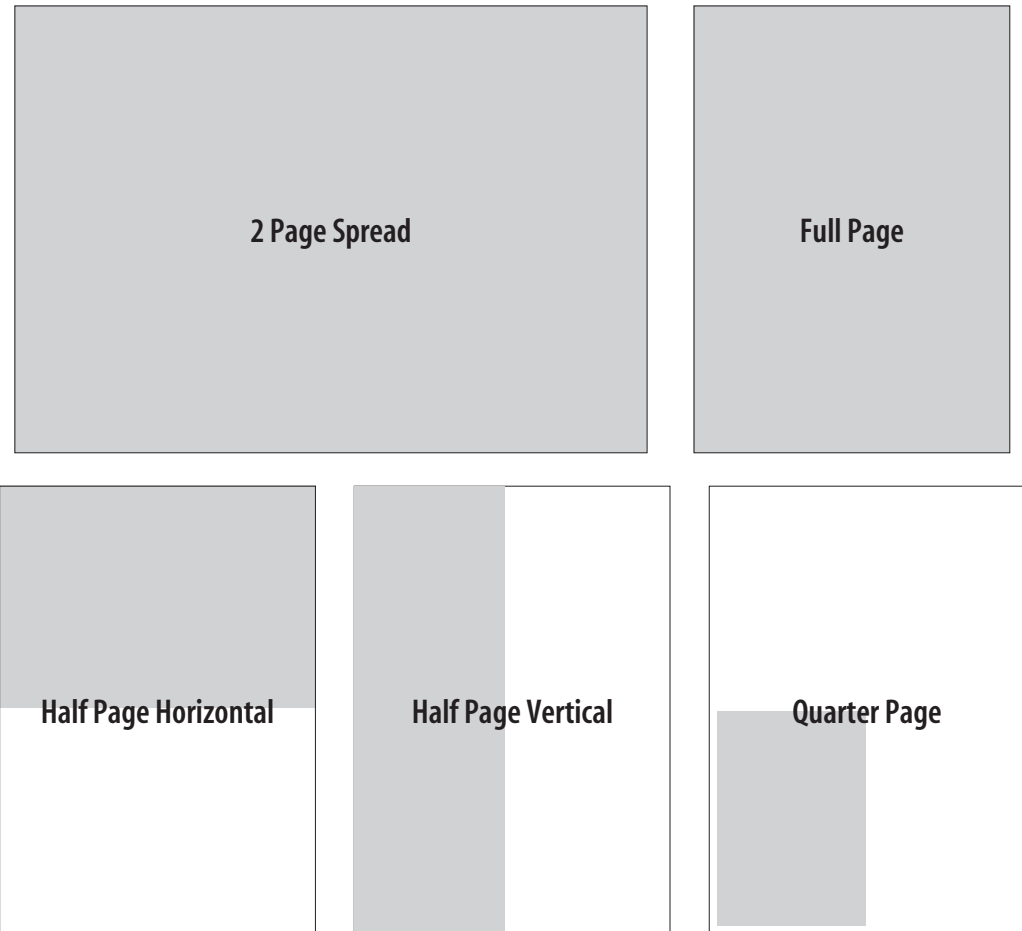
300dpi resolution suggested.

Anything lower than 72dpi will not be accepted.

Please send all ads as **JPEG, TIFF, PNG** or **PDF** files.

All ads for the exception of the Quarter page ads require **3mm bleed**.

| Ad size | Trim size | Size with bleed |
|----------------------|-----------------|-----------------|
| 2 Page Spread | 420mm x 297mm | 426mm x 303mm |
| Full Page | 210mm x 297mm | 216mm x 303mm |
| Half Page Horizontal | 210mm x 147.5mm | 216mm x 153.5mm |
| Half Page Vertical | 100mm x 297mm | 106mm x 303mm |
| Quarter Page | 102mm x 145.5mm | N/A |



Grey areas indicate ad sizes